

Sabrina Gregorowicz

UX/UI Designer

Curious UX and Graphic Designer eager to learn about the evolving tech industry and build revolutionary accessibility standards.

Work Experience

Freelance / Designer

SEPT 2020 - PRESENT, AUSTIN TX

Design logos, graphics and merchandise for clients- revise and iterate as per client feedback while maintaining consistent brand visuals. Create moodboards and storyboards for UX and branding studies followed by market research, competitive audits, and trend analysis.

Au Pair / Bilingual Learning Coach

JUN 2020 - JUL 2021

Lived with a student with disabilities and focused on an empathy centered approach, resulting in a 100% increase in grades, increased learning comprehension, and boosted morale toward education. Strategized the optimal approach for balancing mental and developmental needs during the pandemic. Introduced a second language and culture to the household.

AC Institute / Designer

SEPT 2019 - SEPT 2020, NEW YORK

Redesigned the website and newsletter, along with restructuring the information architecture, improving usability and bounce/ click through rate. Created social media video and photo content leading to an increased number of followers and newsletter subscriptions. Adapted to pandemic limitations by researching, organizing, and facilitating virtual art events, which included an international audience. Formatted and proofed books for distribution.

SUNY Purchase / Learning Assistant

SEPT 2018 - MAY 2019, NEW YORK

Identified student pain points centered around a lack of community between disciplines. Founded a Facebook page with 200+ members in the first month of launch. Organized and led monthly art market events. Instructed the fundamentals of visual art technical skills and tutored arts management classes.

Thai Golden / Manager

MAR 2013 - AUG 2018, NEW YORK

Identified areas of improvement within the business while conducting marketing research to identify community needs. Restructured operations to increase sales from \$200/day to \$4000/day with plans of opening two new locations.

[LinkedIn Profile](#)
sabrinagreg.com

Education

Purchase College

2015 - 2019

GPA : 3.9

B.F.A. Visual Arts
Minor in Arts Management
Minor in Art History

UX/UI Certificate

GOOGLE - OCT 2022

Foundations of User Experience Design
Build Wireframes and Low-Fidelity Prototypes
Conduct UX Research and Test Early Concepts
UX Design Process: Empathize, Define, and Ideate
Create High-Fidelity Designs and Prototypes in Figma

Front End Developer Certificate

META - NOV 2022 - IN PROGRESS

Introduction to Front-End Development

Google Analytics Certificate

GOOGLE - JUL 2022

Google Analytics for Beginners

Skills

Collaboration / Providing and receiving continuous design critique. Active listening and clear communication is a priority, along with uplifting team members.

Multilingual / Fluent in Polish & English. Know the fundamentals of Spanish.

Softwares / Figma, Adobe Suite (Photoshop, Illustrator, XD, Premiere, After Effects, InDesign), Microsoft Office, InVision.

Visionary / The sky's the limit- results and innovation driven.